

Strategic deployment of AI in your organisation - barriers, challenges and the way forward

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▼ Electricity and calculators



▼ Agate Ambulte - Head of AI @ Riga Stradiņš University

- Agate Ambulte, LinkedIn: <https://www.linkedin.com/in/agatea/>
- Master's degree in information technology - 8 years in programming
- Creator and Head of the Latvian Artificial Intelligence Talent Programme
- Board member of 2 organisations: *Digital Innovation park, Liepaja Technology Cluster*
- Adviser on IT education and development, *Liepaja Municipality*
- ChatGPT Strategic Business Development Sessions, *Ponder Projects Ltd*
- Head of Digital Transformation Artificial Intelligence, Riga Stradiņš University
- Organisation and design of materials - events, marketing, activities of IT community
- 3+ years IT training experience and university lecturer, *RTU Liepāja, RSU*

▼ AI training materials

- 3h masterclass "ChatGPT superuser";
- 1 month online session "AI Kick" – text and image generation tools;
- Strategic sessions for companies and senior management - how to implement generative AI in organisations;
- 1 year AI Talent programme;

- 2-year Master's study programme "Digital Strategy and Artificial Intelligence Management", " Riga Stradiņš University;
- ▼ Personal productivity: [Digital Innovation Park HQ](#)
 - a. Where is the data stored and how is it managed?
 - b. Do you have a personal Knowledge HUB?
 - c. Is historical data in one place, structured, meaningfully updated?
 - d. What are your daily templates (templates) and process checklists (checklists)?
- ▼ Meaningful applications of generative artificial intelligence
 1. 🔍 Finding the information - facts, research, quotes etc.
 2. 💡 Creation of ideas
 3. 🧠 Decision aid - to gain a broader perspective and find unseen points in knowledge or situations
 4. 🗣️ Providing feedback on any text
 5. 🤖 Creating assistants - coaches, motivators, help, experts on any topic
 6. 📄 Creating starting templates
 7. 📝 To finish a text you've started
 8. 🤖 Automated small tasks
 9. 📊 Data analysis and information gathering
 10. 💬 Translation with context
 11. 📚 Creating and interacting with a knowledge base <https://chatgpt.com/c/605272f8-32b6-431c-b0fe-18e6ad982dae>
 12. 🖼️ Image generation and description <https://chatgpt.com/g/g-2fkFE8rbu-dalle/c/66f3faa3-e188-8012-881a-5d647c9790cc>
 13. ✅ Error detection in text and images <https://chatgpt.com/c/cd2c3996-cf71-4b80-bc36-7f1af77875c6>
 14. 📄 Extracting and processing information from images and PDFs <https://chatgpt.com/c/6704e0fc-80b8-8012-8c16-868b82c016f2>
- 2. Digitalisation of processes, automation and strategic knowledge: IT day at Liepaja
 - a. Google form:
<https://docs.google.com/forms/d/1wTvaPzuWt4gnTjCFFJJR58rjwhugqgs3Z9VkQP3SMgU/edit>
 - b. Podkāsta palīgs: <https://chatgpt.com/gpts/editor/g-LRCYloozZ>
 - c. Apmācīts podkāsta palīgs: <https://chatgpt.com/gpts/editor/g-brcseEWQo>
- 3. Education of AI and tools
 - ▼ Studies



Programme of study from 2026

"Digital strategies and artificial intelligence management"

▼ AI tools

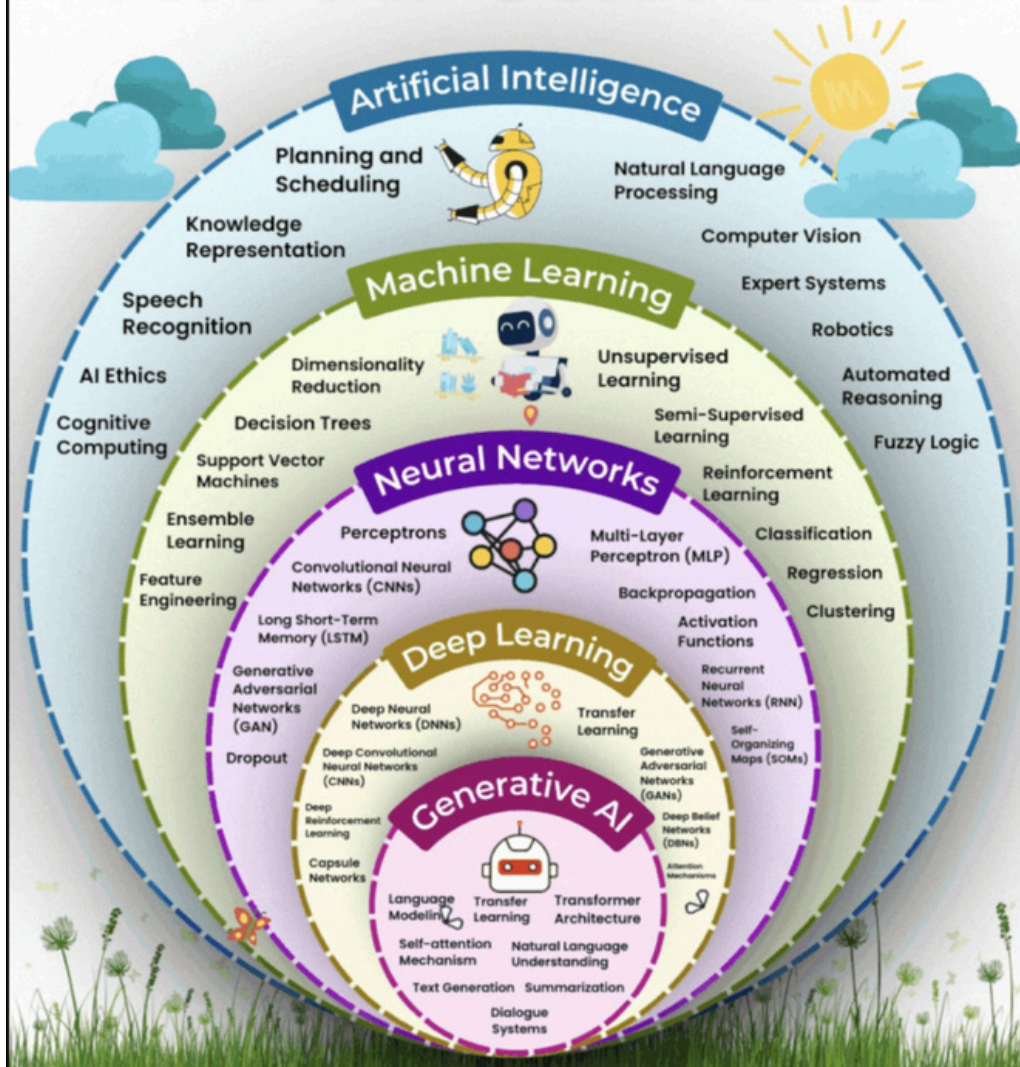
- Futurepedia.io
- Theresanaiforthat.com
- LLMs
 - ChatGPT
 - Claude
 - Gemini
 - Copilot
- Image generation
 - Midjourney
 - DALL·E (ChatGPT)
 - Leonardo AI

▼ Prompt engineering, approaches and architectures

- Few-shot Prompting
- Chain-of-Thought Prompting
- Self-Consistency
- Generate Knowledge Prompting
- Tree of Thoughts
- Automatic Reasoning and Tool-use
- Automatic Prompt Engineer
- Active-Prompt
- Directional Stimulus Prompting
- ReAct
- Multimodal CoT
- Graph Prompting

▼ AI world

The AI Universe



▼ What's your next move?

Let's talk!

Agate Ambulte

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Rīga Stradiņš University

